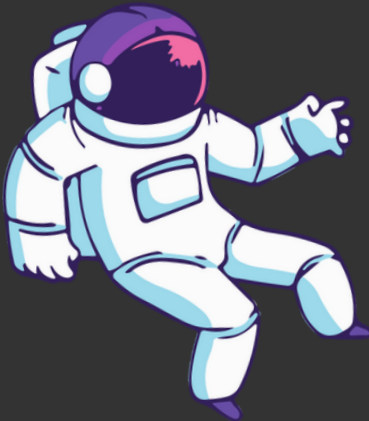


# CULTURE

## Security ~~Awareness~~ Culture



**Security awareness doesn't work — unless it evolves into a true security culture.**

Despite over a decade of commercial security awareness solutions, 74% of breaches in 2023 involved a human element — including error, privilege misuse, social engineering or stolen credentials (2024 Verizon DBIR).

Yet many awareness programs lose momentum within months, lacking executive buy-in and often devolving into compliance checkboxes that do little to reduce real risk.

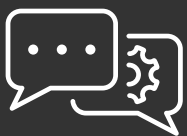
**MyCISO takes a smarter approach.**

By engaging executives and employees across multiple channels and placing the IT or Security Leader — at the centre of a strategic, multi-year rhythm, MyCISO helps build a lasting culture of security. Behavioural metrics then track maturity over time, proving impact beyond basic completion stats.

MyCISO Culture goes beyond e-learning — it's a dynamic, people-first program that transforms passive awareness into active cyber resilience. It guides employees and business leaders through a proven four-stage journey, embedding lasting behaviour change at every level of the organisation.

### Creating Your Awareness Rhythm

#### 1 STRATEGY 2 BENCHMARK 3 LAUNCH



The strategy wizard enables you to create a multi-year strategy and activity schedule in minutes.

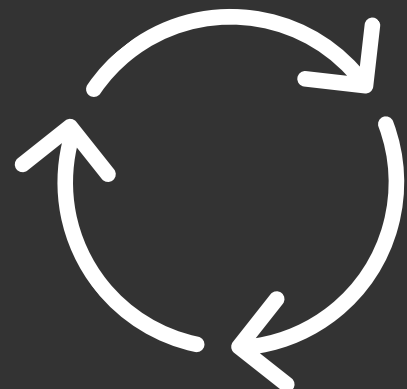


Benchmark where you're at with an end-user knowledge quiz and attack simulation.



Launch with a highly engaging event, followed up with collateral and induction training.

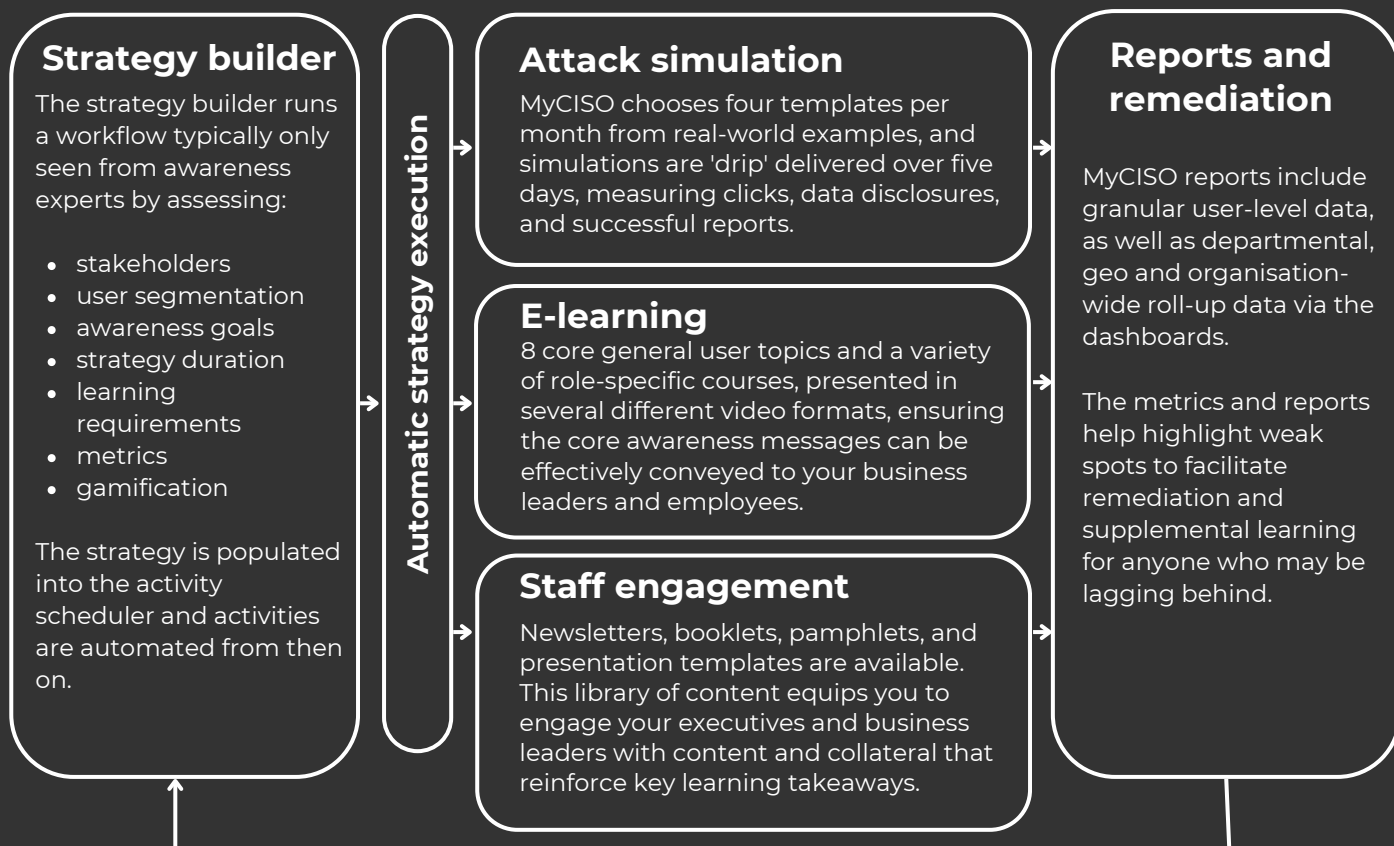
#### 4 AUTOMATED QUARTERLY RHYTHM



Move into an automated quarterly rhythm, ensuring business leaders and employees receive regular training and testing on key topics according to the schedule.

## A Proven Process

Many tools jump straight into e-learning and attack simulation, but MyCISO takes a different approach and equips you with a multi-year engagement strategy, along with tools and assets to engage business leaders and employees.



## Metrics that Matter

Click rates and training completions are just the surface. MyCISO goes deeper, tracking subtle behavioural signals that reveal whether real, lasting change is taking hold.

Forget spreadsheets and guesswork. MyCISO's intelligent dashboards and reports replace manual effort with clear, automated insights that show exactly how your culture is evolving.

